MEGAN FOX KELLY

ART ADVISORY

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Megan Fox Kelly Marks 25th Anniversary of Art Advisory Practice

New York, New York - Megan Fox Kelly Art Advisory (MFKAA) marks a quarter century of the art advisory practice she launched in New York in 1999. Her full-service practice provides strategic support for collectors, attorneys, financial advisors, estates and foundations.

Megan founded her art advisory practice with the intention and commitment of providing clients thoughtful and informed advice, expertise on building collections of lasting value, and museum-quality services for the care of their art collections. Over the years, MFKAA has expanded to include sales and strategic planning for collectors and foundations, preserving artists' legacies through collection and estate planning, and advising on artwork appraisals. MFKAA has advised and appraised numerous significant collections throughout the United States and abroad, including the collections of Michael Crichton, the Robert B. and Beatrice C. Mayer Family, The Terra Foundation of American Art, The Robert Rauschenberg Foundation, The Joan Mitchell Foundation, The Thomas Hart Benton Trust, and the Star of Hope Foundation (Robert Indiana), amounting to over \$4 billion in fine art assets and completing art appraisals totaling over \$6 billion.

In 2021, Megan launched her interview podcast series, Reading the Art World, which presents interviews between Megan Fox Kelly and authors of recently released or upcoming art-centric books. The conversations explore timely subjects in the art world, based on artists and market trends along with published art historical writing. Podcast interviewees include art critic Jerry Saltz; journalist Georgina Adam; former President and CEO of the Metropolitan Museum of Art, Daniel Weiss; Former Director of the Yale Center for British Art and current Executive Director of the Rauschenberg Foundation, Courtney J. Martin; cultural strategist, András Szántó; art collector and philanthropist, Marguerite Steed Hoffman; among many others.

Megan Fox Kelly's professional training began at the National Gallery of Art in 1986. After ten years in the international art market, she established Megan Fox Kelly Art Advisory in New York in 1999 and has since curated private collections of Post-War, Contemporary art and significant 19th and 20th century American and European art.

In addition to her advisory practice, Megan served as the President of the Association of Professional Art Advisor (APAA) from 2017-2023, and is a Certified Member of the Appraisers Association of America, with a specialization in Post War and Contemporary Art and is U.S.P.A.P compliant.